

TLECFUE

Final Pitch

- THE CREATIVE COLLABORATORS -

Meet the team



*Ryan Bellerose: Live events and television production, marketing

Jeremiah Lench: Entrepreneurship, business development, media production

Miles Thornton: Film and Theater production

Monica Gregoretti: Music, Live events, social impact

*Carolina Donoso: Non-profit development, entrepreneurship, multi-media production

*Will not be here next semester; but open for future contact

You expressed your need for....

- ▣ Decreased workload for stronger focus on goals
- ▣ Awareness building
- ▣ Documentary funding
- ▣ More fundraising, grant writing, and investor outreach

SWOT

Strengths

- Known in the community
- Passionate
- Strong Network

Weaknesses

- Big goals; small team
- Need funding
- Limited social media engagement

Opportunities

- A larger team
- Working with marginalized groups
- Promotion of community growth and values as an attractor point

Threats

- Potential for better-funded/larger competition to pull away partners/clients

Solution:

VOLUNTEER/INTERNSHIP
PROGRAM



The team



Community Intern

In charge of outreach to community to build the Entrepreneurial network



Social Media/Marketing Intern

Building social media strategy. Focusing social media platforms to tell the TLECFUE story and impact.



Strategy Intern

Internal organizing, team building, and scheduling organizer.



Outreach/Research Intern

Outreaching for fundraising and research.



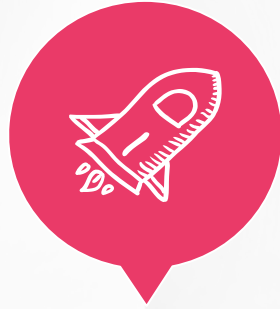
Grant Search Intern

Works closely with CEO to create a agenda for applying for grants and speaking with investors.



Production Intern

Keep record and create content of things being done at TLECFUE for marketing and investor pitches.



Where will we start?

We will start by hiring 3-4 interns to cover the most urgent positions

Who are we hiring?

Community members & students

Timeline:



- ❏ January- February: Promotion, recruitment, and Interviews.
- ❏ 2 weeks in February: Intern training with 3 mentor meetings per week.
- ❏ March: Implementation and weekly mentor meetings run by students.
- ❏ April: Have a replicable model for future recruitment and retention.

What we will offer



Research

We will create detailed internship positions that highlight the top priorities of TLECFUE. These documents will be replicable for future recruitment.

Recruitment

We will create marketing content to promote the positions available. We will aid in the recruitment process and create a plan for training to be as smooth as possible.

Mentoring Calendar

We will create a working and ongoing calendar that will allow for smooth and productive integration.

How will this work?



Experience

Networking

Passion



Increase efficiency and focus of the team
for successful outcomes long term.

What does success mean?

At least 3 interns, a replicable recruitment model, a structured calendar for the rest of the year.

100%
Total success!

Let's grow the team!



Thank you!

Any questions?

Please email us if you have any further questions