

CAROLINA DONOSO

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Professional Experience

ElevationXR, Los Angeles CA, **Project Manager Intern**

January 2021 - March 2021

ElevationXR, known for Wisdome.LA produces and manages location-based 360° dome immersive content and experiences.

- Led the standardization of pitch decks and investor content in a multimedia form to communicate the company's various projects with partners in North America, the Middle East, Asia, and Australia.
- Built out ElevationXR's website, created storyboards on artists for content development, and updated logo branding.
- Managed a team of two interns and organized internal and external communication, scheduling, and budgeting for the company, ultimately facilitating the internal efficiency and performance of the team and increasing ElevationXR website traffic.

Emerson Launch, Boston MA, **Program Manager**

September 2019 - January 2021

Launch is Emerson College's center for entrepreneurship; it runs an accelerator program, offers mentorship, and hosts a speaker series.

- Directed three student cohorts as they underwent Launch's entrepreneurial accelerator program by organizing the working online platform, hosting biweekly meetings, establishing regular communication, and connecting students to mentors.
- Increased Launch's campus presence by promoting and organizing networking events that utilized industry professionals and student-run organizations to bring entrepreneurial perspectives from various industries to the student body.
- Creatively directed the rebranding of the Launch space and website by engaging student artists to foster inclusion and creativity.

Dorchester Art Project (DAP), Boston MA, **Events Marketing Intern**

September 2019 - January 2020

DAP is a community-driven arts organization that provides affordable gallery, studio, performance, and community gathering space.

- Managed DAP theater events by being in direct communication with local musicians, creating weekly social media posts on all DAP platforms, and hosting DAP's most cherished event: the monthly Open Mic.
- Volunteered at events hosted by the Brain Arts Organization (parent company), and created partnerships between local businesses and DAP, and connected individuals with the vast opportunities and programs the Brain Arts Organization has to offer.
- Engaged in Brain Arts Organization weekly meetings to build out donation platforms and pitch new event ideas.

Related Experience

Raíz & Index Magazine Published Photographer, Boston MA

September 2017- January 2021

- Directed and photographed editorial shoots for Raíz Magazine to raise awareness of Latinx communities at Emerson College.
- Collaborated with writers and directors at Index Magazine and Raíz Magazine to generate and execute diverse photoshoots.

Related Courses: Marketing the Creative Enterprises, Production Management, Creative Collaboration, Strategic Management

Unify, Boston MA, **Entrepreneurial Competition Winner**

January 2018 - May 2018

Skills & Languages

- **IT Skills:** Adobe Premiere, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, iMovie, Canva, Google Suite, Microsoft Suite, iWorks, Weebly, Square Space, Constant Contact, Mailchimp, Zoom
- **Soft Skills:** Team player, patient, quick learner, passionate, optimistic, versatile, creative, leader
- **Fluent:** English, Spanish, Portuguese; **Proficient:** Italian

Education

Emerson College, Boston MA

September 2017 - May 2021

Bachelor of Arts in Business of Creative Enterprises **Dean's Honor List, 3.7+ GPA**

Study Abroad, **School for International Training**

January 2019 - May 2019

International Honors Program: Social Innovation, Entrepreneurship, Design & Development

- 16 weeks, 35 hours of curriculum per week, visited 60+ social enterprises in four cultural contexts: San Francisco, United States; Kampala, Uganda; New Delhi, India; São Paulo, Brazil.

Summer Intensive Courses

- **The New School Parsons**, Graphic Design June 2018 - July 2018
- **University of California Los Angeles**, Digital Marketing & Social Media June 2016 - July 2016
- **Rhode Island School of Design**, Film & Video, Design & Drawing June 2015- August 2015